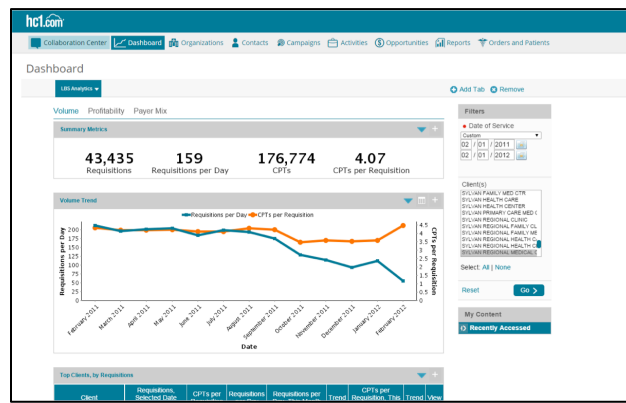


# Improve Financial Performance With Intuitive dashboards in the LBS hc1 App

Laboratory Billing Solutions, a leading revenue cycle management solution, has partnered with hc1 to create a unique set of revenue management dashboards and workflow solutions to deliver an exceptional experience for any lab trying to improve their bottom line.



With the LBS hc1 App, labs can retain business that is profitable, engage intelligently with clients in contract negotiation, and maximize operational efficiencies. They will also have access to real-time financial insight designed to drive better action and attention for sales teams, billing departments, and executives. Users can now:

**Profile and prioritize** client engagement using financial data through dashboards that show all clients and billing trends over time.

**Grade clients by profitability** to better understand target audiences and take action on prospects with similar payer mixes.

**Identify upsell opportunities** through clinical and financial profiles and directly engage with target accounts with hc1 Campaigns to maximize marketing investment.

Learn how the LBS hc1 App can help optimize billing operations in your lab at [www.hc1Apps.com](http://www.hc1Apps.com).